



Centralize your web statistics in an Interactive Dashboard



Bring your digital marketing data to life

myweb help you to:

Measure

Analyze

Plan

- Number of visitors, their geographical distribution, number of sessions, impressions ...
- Marketing performance indicators (campaigns, e-mailing ...)
- Channels of acquisition and engagement of your visitors

- Statistics by month, quarters, years ...
- Scope of your posts and feedback from visitors
- Acquiring new visitors and conversion rates
- Impact on sales, promotions, new products ...

- Best time to launch your marketing campaign
- The social network to prioritize
- The best mix of your digital investments
- Success Following A / B Testing



From statistics to marketing strategy !